SPEEDO International Website Structure

FRONTEND WEBSITE PLAN

- Speedo Int Homepage
  - Media Centre
    - Index Listing
      - News Articles
        - News Archives
  - Site Map
  - Events
    - Swimming Events
    - Beach Volleyball Events
    - Triathlon Events
  - Product
    - Where to Buy
      - Local Retailers
    - Swim Products
    - Beach Products
    - Multisport Products
      - Overview
      - Features
      - Technology
      - Endorsements
        - Athlete Profiles
        - Interviews
  - Athletes
    - Swimming Athletes
    - Beach Volleyball Athletes
    - Triathlon Athletes
  - About Speedo
    - History
    - *Brand Vision*
    - FAQs
    - *Educational Resources*
  - Feedback

BACKEND

- Add/Remove/Edit News Items
- Add/Remove/Edit Event Items
- Athlete Diaries
  - Update Diary
- Tips & Hints
  - Add/Remove/Edit Tips & Hints
- Add/Remove/Edit Questions
- DB Storage/ Email Notification